

For Information Contact:

(Name)
(Phone number)
(E-mail address)

For Immediate Release

**LOOK FOR LIONS ON STREET CORNERS
ON (DATE)**

(City, date) -- Members of the (name) Lions Club will take to the streets of (city) on (date) to raise funds as part of the annual **White Cane Day. Funds donated by community members will be used to (list three or so ways the club uses funds to benefit the community. If funds are also raised for a state or other group, mention the charitable group that receives the funds and list a few ways those funds are used.)**

According to **(name, title such as club president or project chairperson)** of **(name)** Lions Club, "Money raised on **(date)** will allow Lions to meet pressing needs in our community including **(mention a few)**. Lions members thank everyone who contributes to this important work. You are truly helping Lions make a difference in our community."

The **(name)** Lions Club has **(#)** members and meets on **(day of week/month)** at **(time)** at **(location)**. Lions clubs are a group of men and women who identify needs within the community and work together to fulfill those needs. For more information or to get involved with the **(name)** Lions Club, please contact **(name)** at **(phone number/add Web site address if appropriate)**.

Lions Clubs International is the world's largest service club organization with nearly 1.35 million members in approximately 45,000 clubs in 200 countries and geographical areas around the world. Since 1917, Lions clubs have aided the blind and visually impaired and made a strong commitment to community service and serving youth throughout the world. For more information about Lions Clubs International, visit the Web site at www.lionsclubs.org.